



PASADENA ROTARY CLUB ROTARY INTERNATIONAL

SPOKES NEWSLETTER

DISTRICT 5300 * Rotary Club 794 * March 1, 2019 * Number 567
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This Week's Program

Speaker: Dr Julia Bradsher, President & CEO, Huntington Medical Research Institutes

Title: "Succeeding as a Small Independent Biomedical Research Institute: Lessons Learned from a Book You Might Read to Your Grandchild".

Introducer: **Helen Baatz**



Dr. Julia E. Bradsher became the President and Chief Executive Officer of Huntington Medical Research Institutes in August 2018. Previous to joining HMRI, Dr. Bradsher served as President and CEO of the International Food Protection Training Institute (IFPTI) in Portage, Michigan from 2011 to July 2018. Prior to her tenure at IFPTI, she served as President and CEO of The Food Allergy & Anaphylaxis Network (FAAN), an organization focused on awareness and education regarding food allergies, informing public policy, and advancing research on the cause and potential treatments. Before joining FAAN, she held leadership and management roles in the pharmaceutical industry.

Dr. Bradsher has occupied adjunct faculty positions at the University of California, San Francisco; Sonoma State University; and San Francisco State University, and she was a Research Scientist at the New England Research Institute. Dr. Bradsher also completed a post-doctoral fellowship in the Pew Health Policy Program at the University of California,

San Francisco Institute for Health Policy Studies. She received her PhD in medical sociology from the University of Miami, and an MBA from the Sawyer School of Management at Suffolk University in Boston. Dr. Bradsher also holds an MS degree in gerontology from Baylor University and a BS degree in psychology from Millsaps College.

In her presentation, Dr. Bradsher will talk about the Huntington Medical Research Institutes, their strategy, focus, and how they are making a mark in the biomedical research world. She will utilize a well-loved children's book to apply some basic insights into HMRI's success and future endeavors.

Accompanist: **Ross Jutsum**

Song Leader: **Julie Bank**

Inspiration: **Terry Masango**

Sergeant at Arms: **Anthony Shapiro**

Inspiration Station

by **President Mary Lou Byrne**



Greetings, Pasadena Rotary! Let's do a little Rotary Education, shall we? Today's topic is "Pasadena Rotary's Board of Directors: What is it, and who's on it?" First, let's look at the relevant portion of our Club's Bylaws:

Article 2 Board of Directors

The governing body of this club shall be the Board, consisting of a minimum of twelve (12) members and a maximum of twenty (20) members of this club. There are two types of Board members:

Directors elected by the membership in accordance with Article 3, Section 1 of these Bylaws, plus the following five officers: President, President-Elect, Secretary, Treasurer, and the Immediate Past President. The foregoing five identified officers shall serve ex-officio as full voting members of the Board, without the necessity of having been elected as Directors by the club membership. These five voting officers shall be counted as part of the permitted number of Board members (12-20) in determining compliance with the stated minimum/maximum number of Board members, and as part of a quorum.

Article 3 Elections, Appointments, and Terms of Office

Section 1 Nomination and Election of Board Members

Within the First four months of each calendar year, during a regular meeting of the club, the President shall ask for nominations for members of the Board from the membership. Prior to this regular meeting, members of the Nominating Committee will have met, and will present at the meeting a slate of four Board candidates. The Nominating Committee is [composed] of the President, President-Elect, at least three recent Past Presidents, and three at-large members. The at-large members will be selected by the club membership at a regular Wednesday meeting. The nominations shall be placed on a ballot, presented to the membership for a vote, and the nominees receiving the highest number of votes shall be declared the elected Directors, to commence their terms at the beginning of the next [Rotary] Year [beginning on July 1]. To be considered for nomination as a Board member, the

Rotarian must be in good standing and have chaired at least one Rotary Committee.

...

Section 3 Appointment of Officers by President-Elect

Prior to the date that the President-Elect takes office as President, the President-Elect shall appoint to serve, during his or her term as President, the Secretary, the Treasurer, and if desired, one or more Sergeant(s)-at-Arms.

As you may recall, the Club selected **Julie Bank**, **Michelle Ferroni**, and **Paul Martin** as the members-at-large for the Nominations Committee, which met last Wednesday evening.* Past President **Frank Nicholas** ably presided over the meeting of the committee, which also included yours truly and past presidents **Phil Miles** and **Kathy Meagher**. I am delighted to announce the following slate of distinguished nominees:

Julie Bank

Scott Carlson

Robert Earnest

Michelle Ferroni

These four names will be on the ballot at the next regular meeting on March 6. Members may vote for the recommended slate or write in their own candidates who meet the qualifications stated above. When our newest Board members and officers are installed on July 1, we will say good-bye to **John Cooper**, **Gary Kearney**, **Robert Lyons**, and **Stephen Smith**, as well as Secretary **Dean Billman** and Immediate Past President **Phil Miles**. These gentlemen have had a great run and they will all be missed at our monthly Board meetings!

I am also pleased to report that **President-Elect Scott Vandrick** has selected his officers for the upcoming year. Scott has asked current Treasurer **Sean Cain** to stay on for another year, and Sean has agreed. And **Debbie Loveland** has agreed to serve as Secretary and has already taken District 5300's Club Secretary training. I think these are amazing choices and bode very well indeed for our upcoming Centennial year. Thanks to both of them for agreeing to serve!

In the meantime, we are continuing to rock our Be the Inspiration year! February was truly an epic month featuring the induction of two new members, a spectacular service project, and a super fun social event in the form of Jazz Night at the 1881 bar. Thanks to Done in a Day Co-Chair **Cory Brendel** and Social Committee Co-Chair **Victoria Alsaberry** for their efforts in making those wonderful events happen!

Pasadena Rotary, keep up the do-gooding and the fun-having! Please send your photos, suggestions, comments, and input to me at 310-710-7701 and president@pasadenarotary.com! And bring a friend to a meeting sometime soon so we can keep giving the gift of Rotary and growing our Club!

Yours in elections and corrections,

Mary Lou

*Which reminds me: Remember last week I told you we had a three-event Wednesday? I was wrong! It was a four-event Wednesday! I neglected to mention the meeting of the Historical Committee at the home of Club Historian **Dave Mans**, which happened the same day as a regular lunch meeting, the meeting of the Nominations Committee, and the amazing Done in a Day project at the Pasadena Bad Weather Shelter! I apologize for the error.

ScootZone

By **Justene Adamec**, Bureau Chief

Don Andruess, on guitar, and **Cory Brendel**, on tambourine, led us in *Daydream Believer* by the Monkees. Pasadena Rotarian **Jon Andersen** co-directed a number of Monkees episodes. **Florence Helmberger** gave the inspiration.

Cory reported on Pasadena Rotary's Done in a Day project - cooking and serving up a meal and setting up cots at the [bad weather shelter](#) at Pasadena Covenant Church. While a slideshow played, Cory told us that Pasadena Rotary's efforts went above other groups, many of whom stayed in the kitchen, cooking hot dogs and chips. We cooked and served and set up the cots. The meal we provided was a hearty shepherd's pie and salad. All of the participants got Be The Inspiration luggage tags.

President Mary Lou Byrne gave us *another* pop quiz on Paul Harris Fellows. Many of us knew the answer; fewer wanted to answer into the mike. Paul Harris Fellows contribute \$1000 or more to the Rotary International Foundation. The first \$1000 gets you a pin, each additional \$1000 gets you a new pin with an added sapphire.

Geoff Johansing gave Paul Harris awards to: **Dave Cardenas, Dick Ward, Rob Fisher, Gail Scanlan, Jan Sanders, Judy Taylor, Christle Balvin, Dennis Juett, and Marsha Rood.**

Jan Sanders announced that Rotary Readers, on Monday, March 4th, will be discussing the One City, One Story book, *In the Distance* by author Hernán Díaz. The author himself will be discussing the book on Thursday at All Saints Church.

Justene Adamec, on behalf of herself and Club Historian, **Past President Dave Mans**, asked everyone to check their closets and garages for any historical Pasadena Rotary materials. If you want to get rid of them, we'll take them. If we want to keep them, we'll make copies, take pictures or whatever else we need to do, and return them to you.

President Mary Lou corrected her recent announcement that **Dave Mans** was filling the "newly-created" position of Club Historian. Turns out **Bob Martin** ably served in that position for years! **Mary Lou** dubbed him Club Historian Emeritus and gave him a Be the Inspiration coin in appreciation.

Past President Cathy Simms announced that the International Projects Committee will meet next Thursday, March 7, at 6 pm, at the University Club.

Past President Shel Capeloto dispelled 3 myths about Caring Little Hearts:

1. Go Fund Me takes a "tip". - No. If you continue through the donation process, you'll discover that the tip is voluntary.
2. Go Fund Me is the only way to donate. - No. You can give by filling out a card in the lobby or talk to Wendy Anderson and your donation can be deducted from your Rotary account.
3. You can only donate once. - No. As often as you want.

Elaine Silberman donated \$20 to the Polio Pig in gratitude for the cards, calls, meals and other acts of kindness she received during her recent illness.

Past President Diana Peterson-More announced that her book *Consequential Communication in Turbulent Times: A Practical Guide to Leadership* was the Number #1 New Release on Amazon on February 21. She gave \$37 to the Polio Pig, \$1 for every person

who bought it on that date and emailed her.

Scott Carlson announced that **Jan Moscarel** donated to the Polio Pig in honor of her 65th wedding anniversary with our dear late friend, Past President Gene Moscarel.

Past President Diana introduced our speaker, Val Zavala, the face of KCET. Val spent 30 years on-air before retiring. She is now on the combined Board of Directors for KCET and KOCE.

We watched a clip of [30 Years with Val Zavala](#), part of which showed KCET reporting on greenhouse gases in 1988.

She traced the history of television, which was first available in the 40s. In 1950, only 9% of households had a TV. In 1965, we went from black & white to color. The remote control was a big deal and rooftop antennas were the bane of many households.

At one time, we had only 3 commercial networks - CBS, NBC and ABC - and PBS. There were only 3 sources of TV news, all headed by white men, with limited number of stories. However, the news was curated and fact-checked.

She recalls when KCET decided they needed a website. At the first meeting to discuss the idea, many people had no idea what a website was. Now we're awash in social media. However, TV is still the primary source of news for 57% of people.

In 2016, we saw the rise of fake news. Fake News isn't new. In 1835, the NY Sun had a front page story headlined Discovery of Life on the Moon. The next day, they ran a correction but the news had the desired effect - many new subscribers.

Now, new technology makes fake news more believable. We watched [Jordan Peele's warning on fake news](#), in which it appears that Obama is saying something he never said. Fake news has proliferated because it's easy to produce, people fall for clickbait and people trust their "tribe." They are more likely to believe people who agree with them.

The good news is that there is no evidence that fake news swung the election; it did not influence swing voters, and Trump gave more misinformation than fake news stories.

Val recommended we watch the two-part [Frontline documentary on Facebook](#).

After giving Val her speaker's gift, **President Mary Lou** told us to Go Out There and Be the Inspiration.

Upcoming Events



"Caring Little Hearts"

Over the last two years, Rotary Club of Pasadena has joined hands with the Rotary Club of Madras South, in Chennai, India for a project whereby we funded more than 200 heart surgeries to needy children with congenital heart disease.

We Rotarians embrace this opportunity to do good deeds half way around the world. If you visit www.caringlittlehearts.com, you can explore a video that tells a compelling story of the challenge to give infants and children in India a chance to live healthy lives. If you cannot give, please share the website with others on your social media page.

By working together to respond to real community needs, clubs and districts strengthen their global partnerships. The most compelling aspect of participating in the global grants process is the opportunity to make a difference in the world. This year's Global Grant fundraising is only \$17,500 or less than \$88 per surgery.

DONATE TODAY: <https://www.gofundme.com/caring-little-hearts>

Galaxy Game Night

Date: Saturday, March 2, 2019

Time: 5 p.m. kickoff / gates open at 3:30 p.m.

Location: Dignity Health Sports Park (Carson, CA).

Stay tuned for more details to reserve your spot by next week

Monday, March 4, Rotary Readers, 6:15 p.m., *In the Distance* by Hernan Diaz, at the home of **Minna Adams**, 1285 E Altadena Drive, Altadena

Monday, March 11, Tyros Luncheon, noon, Athenaeum

Happy Birthday To These Rotarians!

Laura Huang

March 5

Robert Lyons

March 6

Happy Anniversary To These Rotarians!

Ken Stickney	3/7/12	7 years
Gary Kearney	3/8/06	13 years
Cory Brendel	3/9/05	14 years
Hillary Schenk	3/9/16	3 years

Potential Member Guests

Paul Johnson, 1st Vice-President, Premier Bank

7-Day Notice

Jim Belcher, President, Providence College, Pasadena
Sponsors: **Hassan Kheradmandan & Cyrus Afshin**

Upcoming Programs

March 13	Four-Way Speech Contest	
March 20	George Lewis	Fake News
March 27	Dan Stover Instrumental Music Competition	
April 3	Steve Mulheim, CEO OPMD	Summer Fun

SPOKES is a weekly newsletter published by the Rotary Club of Pasadena.

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Should you have questions regarding this publication, please call us at 626-400-6750 or send us an email to office@pasadenarotary.com.

Visit our website www.pasadenarotary.com

See you on Wednesday!